# CAPABILITIES STATEMENT



# **SERVICES**

- Strategic Communications
- Market Research
- Message Development
- Media Relations
- Branding & Graphic Design
- Writing/Editing
- Content Marketing
- Internal Communications
- Digital Strategy
- Partner & Stakeholder Development
- Crisis Communications
- Social Media Integration & Strategy
- Facilitation/Brainstorming

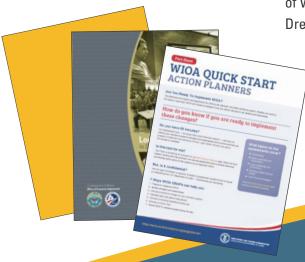
**AN ANTHOLOGY** is a collection of bests. Anthology's approach brings together the best in public relations, marketing, digital and social vehicles to meet the needs of the client and the program.

Our focus is strategic communications. That means developing and implementing campaigns that help you connect with your audiences. We use research and a practical high-touch approach to ensure clients get results.

There is no one size fits all communications strategy; so let us create a custom approach that fits you perfectly.

A small, woman-owned business based in Washington, DC, Anthology has worked with customers at the leadership levels of U.S. Departments of Veterans Affairs, Defense, Labor, Commerce, and the Small Business Administration since 2008.

Our non-government work includes National Fund for Workforce Solutions, National Association of Manufacturers, National Association of Workforce Boards, University of Wisconsin Parkside, Achieving the Dream, Jobs for The Future and more.



## CONTACT

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#### **CERTIFICATIONS**

- Women's Business Enterprise
- Women-Owned Small Business
- DC Certified Business Enterprise (CBE)
- Local Business Enterprise
- Small Business Enterprise
- Development Enterprise Zone
- Resident Owned Business

### **NAICS CODES**

- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541820 Public Relations Agencies
- 541910 Marketing Research and Public Opinion Polling
- 561410 Document Preparation